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**APPLICATION FORM**

**Important Instructions:**

1. The application should show the depth of the nominee’s accomplishments.
2. The impact: Whether the contribution/achievement is big or small, how impactful it was/is in the short or the long run for the organization.
3. Be specific and concrete in examples; details and numbers are important and will help gauge the impact of the effort(s).
4. Be Precise. Long answers are not appreciated.
5. Section 1 of the form is to be filled in by the nominee, and Section 2 is to be filled in by the nominator.

**Eligibility:**

1. Individuals from the marketing, advertising, and media functions.
2. 30 years of age or younger by September 30, 2023 (date of birth on, or after the 1st of January 1, 1993).
3. To be nominated by the CEO/CMO of the organization.

**Judging Criteria:**

Vision & Ability to Innovate | Passion & Impact | Being Bold & Courageous | Strong Ethics & Integrity | Agility in Uncertainty | Achievements & Growth | Leadership Quality.

**Disqualification:**

Entries may be disqualified at any phase of the competition without notification. All the rights are reserved with PAS.

**Terms and Conditions:**

* The Simorgh Awards are not liable for any copyright infringement on the part of the entrant.
* Submission of any entry acknowledges the right of PAS to use it for exhibition, promotion, and publication purposes in any medium.
* If an entry receives an award, the manner and details of announcing that nomination and award is strictly within the discretion of PAS. The entrant understands that all awards may not be given or publicized in the same manner and some might be presented in a ceremony and others might not.
* By submitting your entry in the competition, the participant and its company agree to all the terms and conditions and rules as set in the Entry Kit.

All decisions made by the PAS

in all matters relating to the competition

shall be final and binding.

**Contact Information & Details**

**NOMINEE**

1. **Personal**

Name:

Date of Birth (d/m/y):

Academic Qualification:

Cell No.:

Address:

Email (work / personal):

1. **Professional**

|  |  |  |  |
| --- | --- | --- | --- |
| Organization | Designation | Nos. of Years | Date (From-To) |
| Current |  |  |  |
| Past (If applicable) |  |  |  |
| Past (If applicable) |  |  |  |
| Past (If applicable) |  |  |  |

**Nominator Information**

Name:

Organization:

Designation:

Email:

**NOMINATOR INFORMATION**

Cell Number:

**Undertaking**:

I verify that the information provided in the application form is accurate and true and does not violate any terms and conditions of the Simorgh Award.

**Signature:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Company Stamp:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**SECTION 1**

**To be filled by the nominee**

**Note**: Your answers should take in to account the parameters laid out in the judging criteria.

**Q1**. Your life statement: (Word limit: 50)

Your Vision. Your Passion. Your Priorities

**Q2**. Describe your professional journey? (Word limit: 100)

**Q3**. How your body of work created an impact for the organization you work for and/or your client or for the marketing/advertising industry in general? (Word limit: 100)

Please elaborate how it was innovative, bold, reflects agility and leadership and resulted in measurable growth.

**Q4.** Details of any challenges faced and how these were overcome. (Word limit: 100)

**Q5**. Past achievement(s) and/or accolade(s) you have received. (If any, mention as bullets)

**SECTION 1**

**To be filled by the nominator**

You should tell the story of how your nominated Simorgh Award nominee has made a notable difference to your company. Share how your nominee has had a breakthrough idea, developed an innovative campaign, produced measurable and lasting ROI, managed significant budgets or accounts, mentored other staffers, built brand awareness, expanded the company's media presence, successfully launched a new product or line, or created memorable content.

**Q1**. **Please describe the personal and leadership characteristics that you believe make this person deserving of the Simorgh Award. (Word Limit: 100)**

**Q2**. **What distinguishes the efforts of this individual from his peers? (Word Limit: 100)**

**Q3. How did this individual’s effort(s) contribute to the marketing/advertising function or business growth of your organization or for your client resulting in short/long term demonstrable/measurable benefits or results**? **(Word Limit: 100)**

**Q4. Any other details you would like to share about your nominee:**